Qualities of Good Writing

A working list from my Fall 2018 Technical Writing Essentials students

Sections 1 & 2

Good Writing:

Relates to its readers

Simplifies

Informs

Persuades

Flows smoothly

Cites Sources

Balances information and ideas

Good writing is also:

Truthful

Ethical

Engaging

Focused

Concise

Appropriately detailed

Properly formatted

Well edited (for spelling, proper grammar and mechanics)

Sensitive to the rhetorical situation (delivered in the right package)